



CONNECTING TODAY POWERING TOMORROW

99 Electra
99Electra.com
ELECTRICAL - ELECTRONICS
POWER - LIGHTING
2027

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PREMIER EXHIBITION FOR ELECTRICAL, ELECTRONICS & POWER TECHNOLOGIES

SPONSORSHIP / BRANDING OPPORTUNITIES

WHY SPONSORSHIP NEED ?

SPONSOR VALUE

- Own high-impact event touch points
- Build category leadership and recall
- Reach visitors before, during and after the show
- Combine digital, print and onsite visibility
- Create measurable brand engagement

WHAT SPONSORS RECEIVE IN EXHIBITIONS

BEFORE THE SHOW

- Website recognition
- E-mail campaign visibility
- Social media post
- Press/ Media materials
- Visitor invitations

DURING THE SHOW

- Entrance / Hall branding
- Registration visibility
- LED / Digital exposure
- Stage acknowledgment
- VIP Hospitality

AFTER THE SHOW

- Thank-you campaign
- Post show report mention
- Event highlights content
- Selected photo/video rights
- Lead/ data rights only where law ful

DIAMOND SPONSORSHIP → MAX 3

PREMIUM SPONSORSHIP → MAX 10

GOLD SPONSORSHIP → MAX 6

CO-SPONSORSHIP → UNLIMITED

DIAMOND SPONSORSHIP → ₹ 13,75,000 (Max-3)

DIAMOND SPONSOR WILL GET FOLLOWING 20 BENEFITS

- (1) 54 sqm. shell / bare exhibition space in 99 ELECTRA 2027.
- (2) Diamond sponsorship Logo with company name on main entrance gate of pragati maidan.
- (3) Diamond sponsorship Logo with company name on Hall entrance gate.
- (4) Diamond sponsorship logo with company name on visitor registration counter.
- (5) Diamond sponsorship logo with company name on visitor badge.
- (6) Diamond sponsorship logo with company name on visitor / exhibitor lanyard.
- (7) Diamond sponsorship logo with company name on all printed 99 ELECTRA 2027.
Show Catalogues, Brochures & Posters to be circulated in all India.
- (8) Diamond sponsorship logo with company name on all promotional material
(Kiosks, Hoardings, Bus advt., Auto advt. etc.)
- (9) Diamond sponsorship logo with company name on visitor kit bag.
- (10) Diamond sponsorship logo with company name on sponsor wall in inside hall.
- (11) Three branding advt. boards on each panel (7' X 3') size on inside hall.

continue

- (12) Two advertiser boards (8' X 6') size on outside hall..
- (13) Diamond sponsorship logo with company name on all direction boards (inside hall)
- (14) LED / Digital screen advt. 30sec. / 40 times in exhibition days.
- (15) Three branding hoardings (8 feet x 4 feet) standees advts. at registration area.
- (16) Diamond sponsorship logo with company name on front cover of exhibition show directory.
- (17) Two full page advts. in exhibition show directory.
- (18) Interview in exhibition show directory.
- (19) Top banner & diamond sponsorship logo with company name in 99ELECTRA.COM website.
- (20) Diamond sponsorship logo with company name on stage hoarding on grand exhibition celebration function.

GOLD SPONSORSHIP → ₹ 8,75,000 (Max 6)

GOLD SPONSORSHIP WILL GET FOLLOWING 15 BENEFITS

- (1) 36 sqm. shell / bare exhibition space 99 ELECTRA 2027.
- (2) Gold sponsorship logo with company name on all printed 99 ELECTRA 2027. Show Catalogues, Brochures & Posters to be circulated in all India.
- (3) Gold sponsorship logo with company name on all promotional materials (Kiosks, Hoardings, Bus advt., Auto advt. etc.)
- (4) Gold sponsorship Logo with company name on main entrance gate of pragati maidan.
- (5) Gold sponsorship Logo with company name on Hall entrance gate of exhibition.
- (6) Gold sponsorship logo with company name on visitor registration counter.
- (7) Gold sponsorship logo with company name on visitor badge.
- (8) Gold sponsorship logo with company name on visitor / exhibitor lanyard.
- (9) Gold sponsorship logo with company name on sponsor wall in exhibition hall.
- (10) One advertising boards on panel (7' X 6') size inside exhibition hall.
- (11) One advertising boards on panel (8' X 6') size outside exhibition hall.
- (12) LED / Digital screen advt. 30sec. / 15 times in a exhibition days.
- (13) Gold sponsorship logo with company name on front cover of exhibition show directory.
- (14) One full page advt. in exhibition show directory on under 30 pages.
- (15) Banner & Gold sponsorship logo with company name in 99ELECTRA.COM website.

PREMIUM SPONSORSHIP → ₹ 5,75,000 (Max 10)

PREMIUM SPONSORSHIP WILL GET FOLLOWING 12 BENEFITS

- (1) 18 sqm. shell / bare exhibition space 99 ELECTRA 2027.
- (2) Premium sponsorship logo with company name on all printed 99 ELECTRA 2027. Show Catalogues, Brochures & Posters to be circulated in all India.
- (3) Premium sponsorship logo with company name on all promotional material (Kiosks, Hoardings, Bus advt., Auto advt. etc.)
- (4) Premium sponsorship Logo with company name on hall entrance gate of exhibition.
- (5) Premium sponsorship logo with company name on visitor registration counters.
- (6) Premium sponsorship logo with company name on sponsor wall in exhibition hall.
- (7) One advertising boards on with company name panel (7' X 3') size inside exhibition hall.
- (8) One advertising boards on with company name panel (7' X 3') size outside exhibition hall.
- (9) LED / Digital screen advt. 30sec. / 10 times in exhibition days.
- (10) One full page advt. in exhibition show directory on under 50 pages.
- (11) Premium sponsorship logo with company name on visitor Kit bag.
- (12) Banner advt. on home page of 99ELECTRA.COM.