

BRANDING OPPORTUNITIES



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STANDEES



LANYARDS | BATCHES



CATALOGUE ADVERTISING



LED SCREEN BRANDING



EXHIBITION BAGS



WEBSITE PROMOTION



CATALOGUE PROMOTION



VISITOR INVITATION



CELEBRATION FUNCTION



FULL PAGE SHOW DIRECTORY ADVERTISEMENT



CONNECTING TODAY POWERING TOMORROW

99 Electra
99Electra.com
ELECTRICAL - ELECTRONICS
POWER - LIGHTING
2027

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PREMIER EXHIBITION FOR ELECTRICAL, ELECTRONICS POWER & LIGHTING TECHNOLOGIES

**COMPANY CAN PARTICIPATE WITHOUT
PURCHASING A LARGE SPONSORSHIP PACKAGE**

INDIVIDUAL BRANDING & CO-SPONSORSHIP OPTIONS UNLIMITED

CO-SPONSORSHIP OPTIONS	FACILITIES / BENEFITS	AMOUNT
Co-Sponsor Logo with company name on visitor badge	Co-Sponsor Logo with company name on visitor badges	₹ 1.50 Lac
Co-sponsor Logo with company name on visitor Lanyard (30,000 Lanyard)	Repeated Logo (3 times) on official Lanyard	₹ 1.50 Lac
Co-sponsor Logo with company name on Visitor Kit Bag (Max 10,000)	Co-Sponsor Logo with company name on visitor kit bag	₹ 60,000
Co-sponsor Logo with company name on Registration Counters	Co-sponsor Logo with company name on Registration Panels, Registration Back Drop	₹ 1.50 Lac
Co-sponsor Logo with company name on Hall Entrance Gate arch	Branding on a designated entrance arch or welcome structure	₹ 1.50 Lac
Co-sponsorship Logo with company name Drinking Water Station	Branding Logo with company name on all drinking water stations	₹ 50,000
LED screen wall branding 30 sec. x 20 times in exhibition days	Each Co-sponsorship will get branding video for 30 sec. X 20 times in a day	₹ 40,000 each
Co-sponsorship Logo with company name on Photo wall inside hall	Co-sponsorship logo with company name on a designed Photo / Selfie backdrop (inside hall)	₹ 40,000
Branding on advt. on Hanging Banners	Total 3 hanging banners (in side hall) (for 3 banners)	₹ 80,000
Panel size branding hording advt. (inside hall)	Branding at inside hall • Single panel size (7X3 feet) • Double panel size (7 X 6 feet)	₹ 25,000 each ₹ 40,000 each
Branding Hoarding hording at Registration area	Size : 8' X 4' Hording at registration area Size : 8' X 8' Hording at registration area	₹ 35,000 each ₹ 60,000 each
Co-sponsorship logo with company name on mobile charging stations	Co-sponsor logo with company name on three mobile charging stations.	₹ 40,000
Co-sponsor logo with company name Banner at website home page 99electra.com	Linked with Co-sponsor website till exhibition	₹ 35,000
Co-sponsor logo with company name on main entrance gate hordings in pragati maidan (on 3 hording)	Total 3 Big Size Entrance hording in pragati maidan at 3 gates	₹ 1 Lac
Co-sponsor logo with company name at sponsor wall in inside hall	Co-sponsor logo with company name at sponsor wall inside hall	₹ 50,000

GST 18% Extra